A NEW PARTNERSHIP DELIVERING INSIGHTS TO THE SELL-SIDE TO BETTER VALUE AND SERVICE THE BUY-SIDE

Today sell-side is dumping data to the buy-side with little or no visibility of how their value is perceived.
Get feedback on each and every interaction you log with your clients!

Empowering the sell-side to truly improve how they service the buy-side by understanding the true value of research services

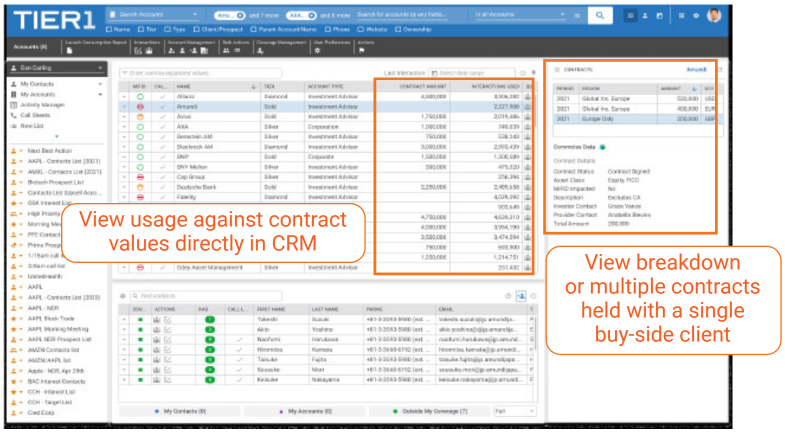
- Arm your team with data to have the conversation relating to the value of your research services, “We had so many interactions yet no vote?”
- Map clients to service usage
- Enrich your account management process with data

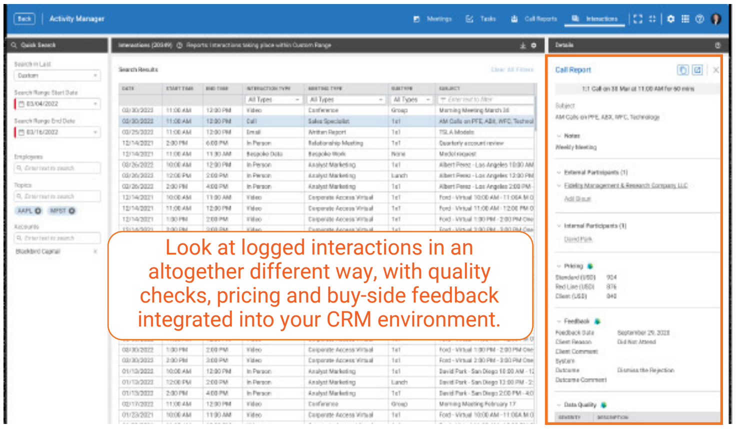
How does the sell-side benefit?

- Data driven intelligence
- Identify actionable service trends
- Better visualise client engagements
- View client peer comparisons
- Improve your 360-degree view of clients
- Alerting to maintain stronger relationships
- Optimise your resources
- Track quality of interaction logging - don’t leave money on the table
- Seek out up-sell opportunities

PARTNERSHIP FEATURES

- View % services consumed versus contract value
- Conformance tables to view your tier-segmented clients with the same lens
- Visualise your client relationships with the granularity of high touch versus low touch service points
- Utilise entitlement data ensure the right people are being serviced, whilst reducing effort with on the wrong people
- Personalise your services to clients, at an individual level
- Voting period date alerts/Contract renewal date alerts
- Normalised score carding of your clients - sentiment scores, insights and signals
- Revenue attribution to analyst/salesperson
- Follow account invoice statuses - paid, pending, unpaid
- Capture feedback on interactions - access actionable intelligence
- Dashboard visualisations/Data enriched interaction cubes





About Tier1 Financial Solutions Tier1 Financial Solutions is a leading provider of client relationship management, KYC & AML compliance, and fraud prevention solutions. Our complete portfolio of digital transformation solutions enables our clients to optimize customer engagement, increase operational efficiency and reduce regulatory compliance risk. We help our clients digitally transform workflow and engagement with their clients by providing cloud-based solutions that remove manual processes and replace internally built solutions that are costly to develop and maintain.

About Commcise Commcise, a Euronext company, is an integrated cloud-based Research Valuation, Consumption Tracking, Commission Management and Share-of-Wallet reporting solution built to meet the needs of Investment Managers. Commcise provides clients with an automated Reconciliation, Invoice/ Contract Management, Commission Targeting, Broker Voting, Commission Management and Reporting solution.

To learn more about our award-winning solutions, visit www.tier1fin.com or email info@tier1fin.com